Edmonds Arts Festival Program Ad Specifications

HALF PAGE
3.25'' wide
x 4'' deep

HALF PAGE
3.25'' wide
x 4'' deep

QUARTER PAGE
3.25'' wide
x 2'' deep

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3.25'' wide
x 2'' deep

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x 2'' deep

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3.25'' wide
x 2'' deep
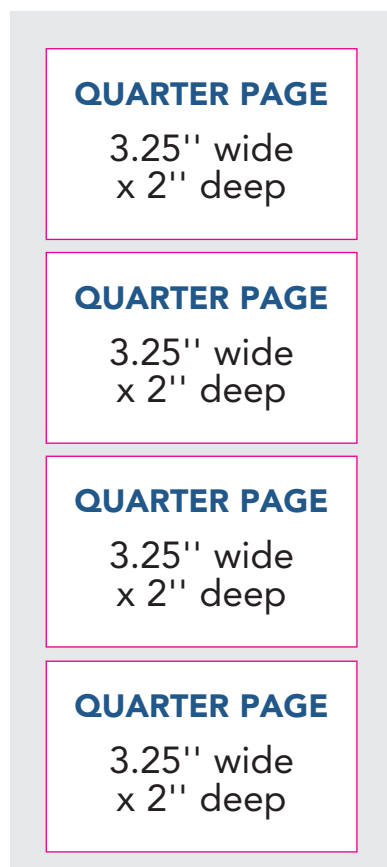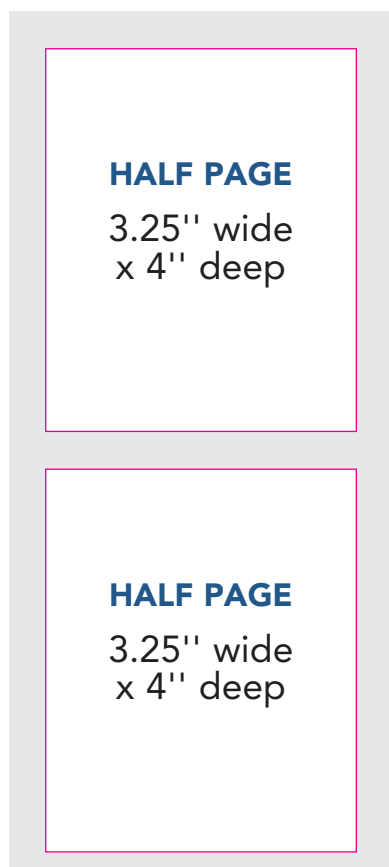
SPONSOR PROVIDED FILE FORMATS

- *Preferred:* Print quality, high-resolution Pdfs with all fonts embedded.
- *Also accepted:* Jpegs, minimum of 300 dpi.

AD CREATED FOR YOU BY THE EDMONDS ARTS FESTIVAL

Send a Word document with all images sent **as separate attachments**. Indicate ad size you wish to be created for you.

Program Page (Panel) Size: 4 x 9

SPONSOR LOGO SPECIFICATIONS

The Edmonds Arts Festival requires logos in two formats; one for the website sponsor page and another for printed banners, posters and the program.

- *For the website:* High-resolution RGB jpeg or .png file.
- *For printed items:* Vector CMYK .eps or Illustrator .ai file. Pdfs are also acceptable as long as the source file is vector.

Ads are due no later than **June 1.**
Send ad materials to
marketing@edmondsartsfestival.org